

# Preparing for Your Advocacy Day

**What is Advocacy?** Advocacy is a political process by an individual or a large group which normally aims to influence public-policy and resource allocation decisions within political, economic, social systems, and institutions.



## Why Advocate?

Advocacy is the best way to create change in policy! Those who decide not to stand idly by while inequity persists are advocates. If there is any policy you are unhappy with or wish to see created take that passion and put it to good use. Advocate! Leaders like you are the next generation of policy influencers.

## Topics of the Day:

- How to Improve Your Advocacy Skills
- Establishing Your Area of Focus
- How to Meet with Your Legislature
- Other Ways to Serve

Visit our website at [www.KAAAC.ks.gov](http://www.KAAAC.ks.gov) and fill out the Advocacy Days Registration form so that we can better tailor your Advocacy Day! Also check for worksheets that will accompany your particular Advocacy Day.

